

KARDOРОССИЯ – СТРАНА
ВОЗМОЖНОСТЕЙ

KARDO 9

INTERNATIONAL FASHION DESIGN CONTEST

ONLINE STAGE

COMPETITION GUIDELINE

BORN TO MOVEСТАНЬ ЧАСТЬЮ МИРОВОЙ
УЛИЧНОЙ КУЛЬТУРЫ И СПОРТА

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DESCRIPTION

An international fashion design competition dedicated to street culture aesthetics, creativity, and innovation, held in several stages as part of the KARDO International Award-Competition. The contest aims to identify and support emerging and established fashion designers whose work reflects the spirit, values, and visual language of street culture and sports.



OVERVIEW

The International Fashion Design Contest "KARDO" is a creative fashion competition conducted as part of the KARDO International Award.

Participants are invited to present original fashion collections inspired by street culture, urban identity, and contemporary youth movements.

The contest consists of online selection stages followed by an in-person Grand Final gala show, where finalist collections are presented and evaluated by an Expert Council.



PERIOD

ONLINE SUBMISSION
June 9th, 2026 – July 15th, 2026

GRAND FINAL
September 16th, 2026 –
September 20th, 2026



TIMELINE

1	Online Submission	June 9th, 2026 – July 15th, 2026
2	Judging Process	July 16th, 2026 – August 5th, 2026*
3	Top 10 Online Finalist Selection	August 6th, 2026*
4	Top 10 Online Finalist Announcement	August 6th, 2026*
5	Registration for the Grand Final Events	August 6th, 2026 – August 8th, 2026*
6	Delegation Arrival in Vladivostok	September 16th, 2026
7	Grand Final (Gala Show & Award Ceremony)	Sept. 17th, 2026 – Sept 19th, 2026
8	Delegation Departing from Vladivostok	September 20th, 2026



ELIGIBILITY

- ✓ Open to individual designers or design teams 18 years of age and older
- ✓ Participants must submit original fashion collections
- ✓ TOP 10 Online Finalists must hold a valid passport with an expiration date No earlier than February 28, 2027.
- ✓ All participants must complete online registration on the official KARDO website: <https://rsv.ru>



VENUE

- ★ Online Stage Registration on <https://rsv.ru>
- ★ Grand Final, Vladivostok, Russia



CATEGORIES

TOP-10 INTERNATIONAL FASHION DESIGNERS

WILL ADVANCE TO
THE GRAND FINAL
(WORLD FINAL)



TOP 10 SELECTED ONLINE FINALISTS PRIZE

- ✓ Official invitation to compete at the KARDO Grand Final in Vladivostok, Russia
- ✓ Direct qualification to the Grand Final (World Final – Gala Show)
- ✓ Status as Official KARDO Fashion Design Contest Finalist
- ✓ Visa support, including official invitation letters, provided in accordance with internal procedures and applicable regulations
- ✓ Accommodation and meals provided for the entire Grand Final period
- ✓ Official recognition, including a KARDO Finalist Certificate
- ✓ International media exposure through official KARDO platforms
- ✓ Full access to official programs, including the Gala Show, Award Ceremony, and cultural networking activities



WORLD FINAL PRIZE*

- 🏆 1st Place (Grand Prix) 100,000 RUB*
- 🥈 2nd Place 70,000 RUB*
- 🥉 3rd Place 30,000 RUB*



Prize payments are made in accordance with official KARDO regulations and are subject to the participant's presence at the Grand Final Award Ceremony.



ADDITIONAL BENEFITS (FASHION DESIGN CONTEST)

- ✓ Official KARDO Certificate & Diploma
- ✓ Status as KARDO International Fashion Design Contest Finalist / Winner
- ✓ Media exposure through KARDO official platforms
- ✓ Priority consideration for future KARDO fashion-related programs and projects (subject to Organizing Committee decision)

HOW TO ENTER

1 REGISTRATION



The participant must register and complete the application form in their personal account on the official KARDO website, selecting International Fashion Design Contest "KARDO" as the contest category.



2 APPLICATION SUBMISSION

- ✓ A completed application form
- ✓ A fashion collection consisting of 3-10 original clothing models
- ✓ Photographs of the collection (up to 10 images)
- ✓ Optional concept description and inspiration statement
- ✓ All materials must be uploaded via the participant's personal account on the KARDO website.



3 COMPETITION RULES

- ✓ Each participant or team may submit only one collection
- ✓ All submitted works must be original and authored by the participant
- ✓ Previously submitted or commercially released collections are not eligible

IMPORTANT NOTICE:

All benefits are provided only to participants who successfully qualify as Top Online Finalists, complete official Grand Final registration, and confirm attendance within the established deadlines. Participants are responsible for timely visa submission and compliance with immigration requirements.



COMPETITION RULES



1 COLLECTION REQUIREMENTS

- ✓ Number of looks: minimum 5 – maximum 7
- ✓ Style: street culture-inspired, contemporary, and original
- ✓ Photography must clearly present garments in full view
- ✓ Background and styling must not interfere with garment perception

2 EVALUATION CRITERIA

Each finalist collection is evaluated on a 10-point scale (minimum score: 7, maximum score: 10). Decimal scores are permitted. Experts acting as mentors are not allowed to vote; their scores will be automatically calculated as the average of other Expert votes.

- ✓ Concept & Originality – creativity, innovation, and relevance to street culture.
- ✓ Design & Construction
- ✓ Visual Integrity – cohesion of the collection
- ✓ Relevance & Market Potential – modernity and competitiveness

3 WINNERS' OBLIGATIONS

- ✓ Winners must sign an agreement with the Organizing Committee for prize payment
- ✓ All decisions of the Expert Council are final and not subject to appeal

4 ADDITIONAL COMPETITION RULES* GRAND FINAL (GALA SHOW)

- ✓ Finalists present their collections in person during the Gala Show
- ✓ Professional models, unified styling, and runway choreography are provided by the Organizing Committee
- ✓ Winners are determined by the Expert Council based on the overall performance and presentation

BORN TO MOVE. LEAVE YOUR LEGACY.OFFICIAL WEBSITE
<https://rsv.ru>**KARDO**AWARD-COMPETITION
GLOBAL STREET CULTURE & SPORTS

KARDO 9
International Fashion Design Contest
ONLINE STAGE
Competition Guideline

Description

An international fashion design competition dedicated to street culture aesthetics, creativity, and innovation, held in several stages as part of the KARDO International Award-Competition.

The contest aims to identify and support emerging and established fashion designers whose work reflects the spirit, values, and visual language of street culture and sports.

Overview

The International Fashion Design Contest “KARDO” is a creative fashion competition conducted as part of the KARDO International Award.

Participants are invited to present original fashion collections inspired by street culture, urban identity, and contemporary youth movements.

The contest consists of online selection stages followed by an in-person Grand Final gala show, where finalist collections are presented and evaluated by an Expert Council.

Period

Online Submission, June 9th, 2026 – July 15th, 2026

Grand Final, September 16th, 2026 – September 20th, 2026

Timeline

1. Online Submission	: June 9th, 2026 – July 15th, 2026
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7. Grand Final (Gala Show & Award Ceremony)	: Sept. 17th, 2026 – Sept 19th, 2026
8. Delegation Departing from Vladivostok	: September 20th, 2026

Eligibility

- Open to individual designers or design teams 18 years of age and older
- Participants must submit original fashion collections
- TOP 10 Online Finalists must hold a valid passport with an expiration date No earlier than February 28, 2027.
- All participants must complete online registration on the official KARDO website: <https://rsv.ru>

Venue

- Online Stage Registration on <https://rsv.ru>
- Grand Final, Vladivostok, Russia

Categories

TOP-10 International Fashion Designers

Will Advance to the Grand Final (World Final)

Top 10 Selected Online Finalists Prize

- Official invitation to compete at the KARDO Grand Final in Vladivostok, Russia
- Direct qualification to the Grand Final (World Final – Gala Show)
- Status as Official KARDO Fashion Design Contest Finalist
- Visa support, including official invitation letters, provided in accordance with internal procedures and applicable regulations
- Accommodation and meals provided for the entire Grand Final period
- Official recognition, including a KARDO Finalist Certificate
- International media exposure through official KARDO platforms
- Full access to official programs, including the Gala Show, Award Ceremony, and cultural networking activities

Important Notice:

All benefits are provided only to participants who successfully qualify as Top Online Finalists, complete official Grand Final registration, and confirm attendance within the established deadlines. Participants are responsible for timely visa submission and compliance with immigration requirements.

World Final Prize*

1st Place (Grand Prix) : 100,000 RUB*

2nd Place : 70,000 RUB*

3rd Place : 30,000 RUB*

Additional Benefits (Fashion Design Contest)

- Official KARDO Certificate & Diploma
- Status as KARDO International Fashion Design Contest Finalist / Winner
- Media exposure through KARDO official platforms
- Priority consideration for future KARDO fashion-related programs and projects (subject to Organizing Committee decision)

Prize payments are made in accordance with official KARDO regulations and are subject to the participant's presence at the Grand Final Award Ceremony.

How To Enter

1. Registration
The participant must register and complete the application form in their personal account on the official KARDO website, selecting International Fashion Design Contest “KARDO” as the contest category.
 2. Application Submission
 - A completed application form
 - A fashion collection consisting of 3–10 original clothing models
 - Photographs of the collection (up to 10 images) clearly showing each model
 - Optional concept description and inspiration statement
 - All materials must be uploaded via the participant's personal account on the KARDO website.
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Competition Rules

1. Participation Conditions
 - Each participant or team may submit only one collection
 - All submitted works must be original and authored by the participant
 - Previously submitted or commercially released collections are not eligible

2. Collection Requirements

- Number of looks: minimum 5 – maximum 7
- Style: street culture–inspired, contemporary, and original
- Photography must clearly present garments in full view
- Background and styling must not interfere with garment perception

3. Evaluation Criteria

Each finalist collection is evaluated on a 10-point scale (minimum score: 7, maximum score: 10). Decimal scores are permitted. Experts acting as mentors are not allowed to vote; their score will be automatically calculated as the average of other Expert votes.

- Concept & Originality – creativity, innovation, and relevance to street culture
- Design & Construction – quality, structure, and technical execution
- Visual Integrity – cohesion of the collection
- Relevance & Market Potential – modernity and competitiveness

4. Winners' Obligations

- Winners must sign an agreement with the Organizing Committee for prize payment
- All decisions of the Expert Council are final and not subject to appeal

Additional Competition Rules*

1. Grand Final (Gala Show)

- Finalists present their collections in person during the Gala Show
- Professional models, unified styling, and runway choreography are provided by the Organizing Committee
- Winners are determined by the Expert Council based on live presentation
- Participants are required to attend the Grand Final and Award Ceremony in person.
- Failure to attend after expenses have been incurred obliges the participant to provide valid justification or reimburse the costs incurred.

2. By submitting the application, the participant acknowledges that intellectual property created within the framework of the Contest may be used by the Organizing Committee in accordance with the official KARDO Regulation 2026.

3. Participants who pass the online selection stage are responsible for covering the costs of producing their fashion collections.

4. All runway styling, choreography, makeup, and music for the Gala Show are determined by the Organizing Committee to ensure visual consistency.

5. In the case of a design team, one authorized representative must be designated for official communication and prize-related agreements.

Information

kardoaward.com

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Ph. +62 811 72 72 98

Note :

*** The Organizer reserves the right to amend the provisions of this guideline in accordance with the official KARDO Regulations. Any changes will be announced through the official website.**