

KARDO 9
VIDEO CONTESTONLINE STAGE
COMPETITION GUIDELINE

DESCRIPTION

A competition of videos dedicated to street culture and sports, its history, values and meanings, the lives of its representatives, etc., held in several stages as part of the Award-Competition.



OVERVIEW

The Video Contest is a creative video-making competition held as part of the KARDO International Award, aimed at showcasing street culture and sports disciplines. Participants are invited to create original videos that reflect the spirit, creativity, and energy of KARDO through cinematic storytelling.

Each video must clearly represent at least one of the following disciplines :



This document serves as a public guideline. In case of any discrepancy, the official KARDO Regulation 2026 shall prevail.



PERIOD

ONLINE SUBMISSION

June 9th, 2026 – July 15th, 2026

GRAND FINAL

September 16th, 2026 –
September 20th, 2026



TIMELINE

1	Online Submission	June 9th, 2026 – July 15th, 2026 *
2	Judging Process	July 16th, 2026 – August 5th, 2026 *
3	Top 12 Online Finalist Selection	August 6th, 2026 *
4	Top 12 Online Finalist Announcement	August 6th, 2026 *
5	Registration for the Grand Final Events	August 6th, 2026 – August 8th, 2026 *
6	Delegation Arrival in Vladivostok	September 16th, 2026 *
7	Grand Final (Opening, Competition, Closing)	Sept. 17th, 2026 – Sept 19th, 2026 *
8	Delegation Departing from Vladivostok	September 20th, 2026 *



ELIGIBILITY

- Open to male and female participants, 14 years of age and older.
- TOP 12 Online Finalists must hold a valid passport with an expiration date no earlier than February 28, 2027. *
- All participants must complete online registration on the official KARDO website: <https://kardoaward.com>



VENUE

- Online Qualification on <https://kardoaward.com>
- Grand Final, Lenin Square*, Stavropol*, Russia



CATEGORIES

TOP-12 VIDEO CONTEST

WILL ADVANCE TO GRAND FINAL (WORLD FINAL)

SELECTED ONLINE FINALISTS PRIZE

EACH CATEGORY RECEIVES :

- Official invitation to compete at the KARDO Grand Final in Stavropol, Russia
- Direct qualification to the Grand Final (World Final).



EACH CATEGORY RECEIVES (CONTINUED)

- Status as Official KARDO Video Contest Grand Finalist, representing their country of residence.
- Visa support, including official invitation letters, provided in accordance with internal procedures and applicable regulations
- Round-Trip flight tickets and internal transfers (arrival to and departure from Russia) during the period, provided in accordance with the official KARDO Regulations (flight type, route, and class are determined by the KARDO Organizing Committee)
- Accommodation and meals provided for the entire Grand Final period
- Official recognition, including a KARDO Grand Finalist Certificate, international exposure, and media coverage through official KARDO channels
- Full access to all official programs, including competitions, Opening & Closing Ceremonies, and cultural, recreational, and networking activities



WORLD FINAL PRIZE

- Grand Prix : 200,000 RUB (≈ 2.612,59 USD) *
- Best Cinematography : 150,000 RUB (≈ 1.959,45 USD) *
- Most Original Work : 150,000 RUB (≈ 1.959,45 USD) *
- Best Editing : 150,000 RUB (≈ 1.959,45 USD) *
- Best Directing : 150,000 RUB (≈ 1.959,45 USD) *



Prize payments are made in accordance with the official KARDO regulations and are subject to the participant's presence at the Grand Final Award Ceremony.

ADDITIONAL BENEFITS
(VIDEO CONTEST)

- Official KARDO Certificate & Diploma
- Status as KARDO Video Contest Grand Finalist / Winner
- Media exposure through KARDO official platforms
- Priority consideration for future KARDO programs and projects (subject to Organizing Committee decision)

IMPORTANT NOTICE:

All benefits are provided only to participants who successfully qualify as Top Online Finalists, complete official Grand Final registration, and confirm attendance within the established deadlines. Participants are responsible for timely visa submission and compliance with immigration requirements.



1

REGISTRATION

The participant must complete an individual creative task – create and upload a video to the personal account on the official website of the Project in the form of a link to the video uploaded to a cloud drive, and a link to an openly (or a link to the video on the participant's social network page), showcasing one or more directions of the Project specified in clause.



2

VIDEO POSTING

Participants must post a 1–3 minute video, and must be posted on the participant's personal social media account with the official hashtags:



#videocontest
#KARDO
#KARDO9 *

3

VIDEO UPLOAD

The participant must upload the video to their personal account on the KARDO website in the form of:



- A link to the video on social media
- A link to cloud storage or any other free-access platform
- All links must remain active and publicly accessible until the end of the competition.



COMPETITION RULES

See next page for full rules including: Participation Conditions, Video Requirements, Prohibited Content & Restrictions, Evaluation Criteria & Scoring, Timing Violations & Penalties, Additional Rules.



OFFICIAL WEBSITE
<https://kardoaward.com>

KARDO

AWARD-COMPETITION



KARDO 9
Video Contest
ONLINE STAGE
Competition Guideline

Description

A competition of videos dedicated to street culture and sports, its history, values and meanings, the lives of its representatives, etc., held in several stages as part of the Award-Competition.

Overview

The Video Contest is a creative video-making competition held as part of the KARDO International Award, aimed at showcasing street culture and sports disciplines.

Participants are invited to create original videos that reflect the spirit, creativity, and energy of KARDO through cinematic storytelling.

Each video must clearly represent at least one of the following disciplines : Breaking, Parkour, Freerunning, Workout (Street Workout), Hip-Hop, Graffiti, Djing, Rap, Tricking, Skateboarding, BMX, Kickscooting, and Rollerblading. This document serves as a public guideline. In case of any discrepancy, the official KARDO Regulation 2026 shall prevail.

Period

Online Submission, June 9th, 2026 – July 15th, 2026*

Grand Final, September 16th, 2026 – September 20th, 2026*

Timeline

- | | |
|--|--|
| 1. Online Submission | : June 9th, 2026 – July 15th, 2026* |
| 2. Judging Process | : July 16th, 2026 – August 5th, 2026* |
| 3. Top 12 Online Finalist Selection | : August 6th, 2026* |
| 4. Top 12 Online Finalist Announcement | : August 6th, 2026* |
| 5. Registration for the Grand Final Events | : August 6th, 2026 - August 8th, 2026* |
| 6. Delegation Arrival in Vladivostok | : September 16th, 2026* |
| 7. Grand Final (Opening, Competition, Closing) | : Sept. 17th, 2026 – Sept 19th, 2026* |
| 8. Delegation Departing from Vladivostok | : September 20th, 2026* |

Eligibility

- Open to male and female participants, 14 years of age and older.
- TOP 12 Online Finalists must hold a valid passport with an expiration date no earlier than February 28, 2027. *
- All participants must complete online registration on the official KARDO website:
<https://kardoaward.com>

Venue

- Online Qualification on <https://kardoaward.com>
- Grand Final, Lenin Square*, Stavropol*, Russia

Categories

TOP-12 Video Contest

Will Advance to Grand Final (World Final)

Selected Online Finalists Prize

Each category receives :

- Official invitation to compete at the KARDO Grand Final in Stavropol, Russia
- Direct qualification to the Grand Final (World Final).

- Status as Official KARDO Video Contest Grand Finalist, representing their country of residence.
- Visa support, including official invitation letters, provided in accordance with internal procedures and applicable regulations
- Round-Trip flight tickets and internal transfers (arrival to and departure from Russia) during the period, provided in accordance with the official KARDO Regulations (flight type, route, and class are determined by the KARDO Organizing Committee)
- Accommodation and meals provided for the entire Grand Final period
- Official recognition, including a KARDO Grand Finalist Certificate, international exposure, and media coverage through official KARDO channels
- Full access to all official programs, including competitions, Opening & Closing Ceremonies, and cultural, recreational, and networking activities

Important Notice:

All benefits are provided only to participants who successfully qualify as Top Online Finalists, complete official Grand Final registration, and confirm attendance within the established deadlines. Participants are responsible for timely visa submission and compliance with immigration requirements.

World Final Prize

- Grand Prix : 200,000 RUB (□ 2.612,59 USD) *
- Best Cinematography : 150,000 RUB (□ 1.959,45 USD) *
- Most Original Work : 150,000 RUB (□ 1.959,45 USD) *
- Best Editing : 150,000 RUB (□ 1.959,45 USD) *
- Best Directing : 150,000 RUB (□ 1.959,45 USD) *

Additional Benefits (Video Contest)

- Official KARDO Certificate & Diploma
- Status as KARDO Video Contest Grand Finalist / Winner
- Media exposure through KARDO official platforms
- Priority consideration for future KARDO programs and projects (subject to Organizing Committee decision)

Prize payments are made in accordance with the official KARDO regulations and are subject to the participant's presence at the Grand Final Award Ceremony.

How To Enter

1. Registration

The participant must complete an individual creative task – create and upload a video to the personal account on the official website of the Project in the form of a link to the video uploaded to a cloud drive, and a link to an openly and freely accessible source (or a link to the video on the participant's social network page), showcasing one or more directions of the Project specified in clause.

2. Video Posting

Participants must post a 1–3 minute video, and must be posted on the participant's personal social media account with the official hashtags:

#videocontest #KARDO #KARDO9 *

3. Video Upload

The participant must upload the video to their personal account on the KARDO website in the form of:

- A link to the video on social media
- A link to cloud storage or any other free-access platform
- All links must remain active and publicly accessible until the end of the competition.

Competition Rules

1. Participation Conditions

- Participants must post a 1–3 minute video on their any personal social media account using the hashtags #videocontest #KARDO and #KARDO9.
- The video link must be submitted in the personal account on the website (cloud storage link + public social media link).
- All links must remain active until the end of the Award-Competition.
- Official intro and outro materials provided on the KARDO website must be used.
- The authorship of filming and editing must belong exclusively to the participant.

2. Video Requirements

- Resolution: 1920 × 1080 (Full HD)
- Frame Rate: 25–60 fps
- Duration: 1–3 minutes (intro and outro are not included in the timing)
- At least twenty-five percent (25%) of the total footage must be filmed outdoors or in outdoor locations, such as streets, skate parks, sports grounds, courtyards, building facades, underground passages, or other public open-air environments.
- Genre: Free, at the participant's discretion
- The video must be new and not previously published (for the initial stage).
- The participant's appearance in the video is optional.
- The chosen discipline(s) must be clearly presented in the video.
- If the direction Rap is chosen, rapping must be audible in the work.

3. Prohibited Content & Restrictions

- Use of stock footage.
- Use of audio without copyright permission.
- Advertising, political, religious, offensive, or hateful content.
- Videos not related to street culture and the project theme.
- Fashion filming may not be the main focus of the video.
- Tobacco, alcohol, or illegal drug use.
- Violent content.
- Use of Artificial Intelligence (AI) is permitted under the following conditions:
 - No more than 5 separate frames may be created or significantly modified using AI.
 - AI-generated visual content must not exceed 20% of the total visual material of the video.
 - The use of AI for image clean-up and audio processing is permitted.
 - Exceeding the permitted limits (more than 5 AI-generated frames or more than 20% AI-generated visual material) will result in disqualification.

4. Evaluation Criteria & Scoring

All videos are evaluated by the Expert Council. Maximum score: 40 points, consisting of:

- Camerawork (0–10) – composition, focus, exposure, lighting
- Video Editing (0–10) – editing logic, visual & audio effects, color correction
- Originality (0–10) – idea, unique techniques, sound & visual design
- Director's Work (0–10) – storyline, harmony, characters, artistic quality, compliance with tasks

5. Timing Violations & Penalties

- Deviation from the required duration of up to 10 seconds (inclusive) results in a deduction of 5 points.
- Deviation exceeding 10 seconds results in disqualification.

Additional Competition Rules

1. Grand Final & Project Defense

- TOP-12 participants present their final works in person, with evaluation by the Expert Council
- Defense time: 3 minutes per participant.
- A presentation and backstage footage may be used (optional).
- Finalists must sign a participation contract with the Organizing Committee.

- Participants are required to attend the Grand Final and Award Ceremony in person.
 - Failure to attend after travel-related expenses have been incurred obliges the participant to provide valid justification or reimburse the costs incurred.
 - Visa support may be provided in accordance with internal procedures, subject to full compliance with required documentation.
2. Awards & Nominations
- Five (5) winners will be awarded and covered :
- One Grand Prix – highest total score across all stages.
 - Four nomination winners:
 - Camerawork
 - Video Editing
 - Originality
 - Director's Work
- One participant may win only one nomination, but may also receive the Grand Prix.
3. Winners' Obligations
- Winners must sign an agreement with the Organizing Committee for prize payment.
 - Decisions of the Expert Council are made in accordance with the official KARDO Regulation 2026 and are subject to the established appeal procedure.
4. In case of any discrepancy, the official KARDO Regulation 2026 shall prevail.
5. Failure to comply with this requirement may affect the evaluation in accordance with the official KARDO Regulation 2026
6. Selected online winners aged sixteen (16) years and above but under eighteen (18) years are required to be accompanied by a companion in order to attend and participate in the Grand Final. KARDO shall only cover the companion's accommodation (hotel) and meals. All other expenses, including but not limited to airfare and visa costs, shall be fully borne by the participant.
7. To verify compliance with competition rules, the Organizing Committee reserves the right to request original source footage, project files, or other supporting materials. Failure to provide the requested materials may result in disqualification.
8. The participant's social media post and submitted links must remain publicly accessible until the end of the competition.

Information

Kardoaward.com

@worldkardo

@worldkardoasia

Email : worldkardoasia@gmail.com

Ph. +62 811 72 72 98

Note :

**** The Organizer reserves the right to amend the provisions of this guideline in accordance with the official KARDO Regulations. Any changes will be announced through the official website.***